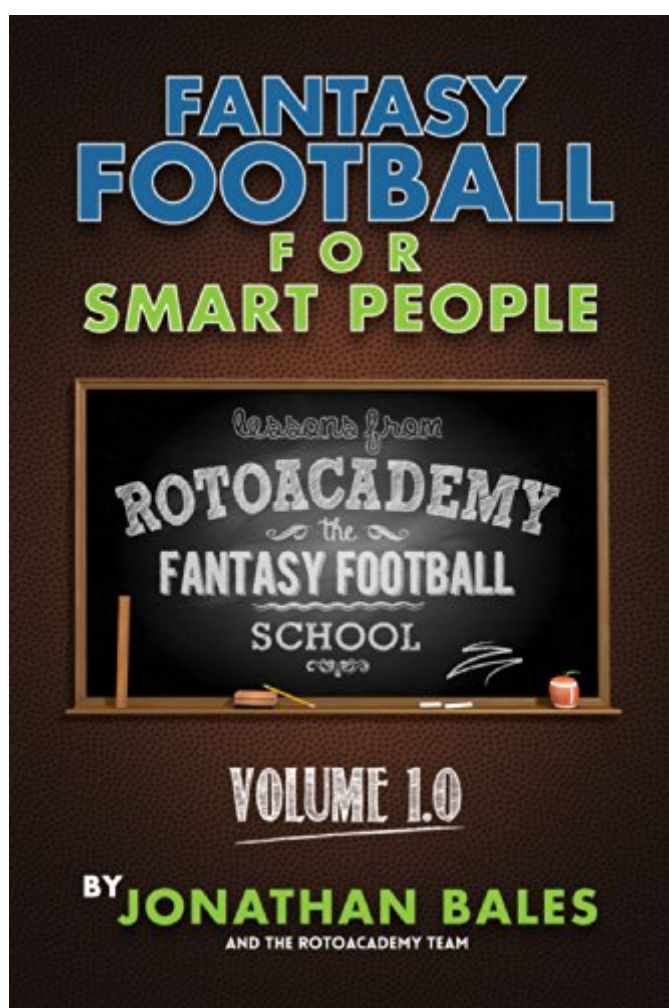


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# Fantasy Football For Smart People: A Guide To Drafting The Perfect Team (Lessons From RotoAcademy, Volume 1.0)



## Synopsis

RotoAcademy is the world's first fantasy football training school. I founded RotoAcademy to bridge the gap between the average fantasy football player and the game's elite, and I've teamed up with some of fantasy football's top minds to create educational lessons designed to help you win your league. In this inaugural Volume 1.0 edition of Lessons from RotoAcademy, you'll learn: -How to Project Rookies (and Why They Matter) -How to Quantify Offensive Line Play -Why Your Draft Picks Suck (and How to Fix It) -How to Project Players on New Teams -What Warren Buffett Can Teach You About Fantasy Football -And a Whole Lot More One of the traits that separates RotoAcademy from other fantasy sports services is that we take a truly scientific approach to the game, valuing the pursuit of knowledge as highly as the knowledge itself. We'll show you the latest theories, trends, and stats in fantasy football, but more important, we'll teach you how to be flexible enough to change your strategies based on new evidence. Whether you want to dominate your fantasy football draft or gain an in-season edge, Lessons from RotoAcademy (Volume 1.0) will show you how to approach the game more analytically to become a true long-term winner.

## Book Information

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## Customer Reviews

A Super Book  
Following a lot of the information inside, I built a team that scored THE MOST POINTS AND FINISHED in 2nd PLACE in my league. And all of this in my 1st season playing Fantasy Football....you can't beat that!

If you are a serious fantasy football junkie or want to expand your knowledge, The Lessons from RotoAcademy is a must have book to have in your collection. Jonathan Bales is a perfectionist who is always looking for the edge over his competition. He does this by bringing the brightest minds in the fantasy football world to help assist him research and study all types of topics, trends, and common misconceptions. Every lesson feels like you are in an graduated college class with the Professor Jonathan Bales and his guest speakers. He presents a lot of statistics, data, and charts but he does a great job of breaking it down that anyone can comprehend the information. And his style is very conversational. It feels as if he were speaking to you one-on-one, which I think is great. Bales has done the research to explain to the readers how to use predictive statistics to predict a common question like rookie wide receivers. Most people like I have no clue how to predict which rookie receiver is going to be elite or not. But after reading and learning about it in-depth, I am more knowledgeable and can take a scientific approach now and for years to come. I recommend that if you want to learn more about fantasy football and feel like there is a scientific approach to the game, buy this book. I still go back and re-read the different lessons when I am unclear about certain theory or trend. Amazing investment!

The "Ron Jawarski" of fantasy football analysis, Jonathan Bales' RotoAcademy, along with a sensible, well-balanced breakfast, has become a staple of my fantasy football preparation. These books are packed with valuable statistical analysis and helpful fantasy football advice in an easy to read and funny style. The chapters are well thought-out and short enough to read on either trips to The Can or trips to The Canada, depending on your budget. They're not player specific, so the lessons hold-up year to year, season to season, and meal to meal. The printed version may also work as a door stop and could be useful to throw at cats. In the short time I've been a RotoAcademy member, Jonathan has opened my eyes to new fantasy football concepts, trends, analysis, and to the fact that I don't know as much about excel as I thought I did. Jonathan is more than open to tackling topics you'd like to see and he might also take you to dinner\*. I don't know Jonathan

personally, yet he still responded to my email questions. You can't beat service like that! Jonathan Bales' RotoAcademy and Fantasy Football for Smart People has made me a smart people. You can be a smart people too!\*if you're a supermodel

If you are debating whether to buy Jonathan's fantasy football content, stop. There's no debate. It's simply the best content available. I'm an avid fantasy football player --- 5 season-long leagues, and last year I began playing in daily contests on Draftkings. For my season-long leagues, Jonathan's draft package and book series have been invaluable. I'm an analytic person by nature (investment analyst), but what struck me most was the ease I could read and interpret his research. There was actionable findings that I was able to apply to my draft strategy and in-season decisions. For my daily leagues, his weekly package helped me turn \$25 into \$1,500. His projections often result in "contrarian" results for certain players, but that's exactly the reason his research is so valuable. To summarize, you're a moron if you DON'T give his content a try. It's simply the best.

I picked up this book not knowing what to expect. Frankly, if I'm being honest, I expected an average run of the mill "Don't take a kicker until the last round" type of book. However, I was happily proven wrong. Jonathan Bales has done his homework and presented it easy to use formats. The amount of statistics and regression analysis that he has done is impressive. Furthermore, not only has he compiled the stats - he has explained how they relate to fantasy football scoring, how to value relationship, and how important different correlations are. After reading this book, I have purchased another book and signed up for his Draft Package and RotoAcademy. I am recently in the middle of a dynasty league draft and the insight I've gained from Mr. Bales information makes the draft seem unfair! I can't wait to see how this season unfolds!

Jonathan Bales disputes a lot of the fantasy football "truisms" that you have come to believe using actual numbers and facts. My hat is off to him on the depth of analysis and hard work that he puts in to exploring such a diverse array of topics. Beyond the straight facts presented, Jonathan's books teach you how to think and how to address decision making in fantasy sports using concepts from business strategy, economics, statistics or other unique areas that will help you win your fantasy league or help you on daily sites. His content is always entertaining and well worth the cost.

"Fantasy Football For Smart People: Lessons from RotoAcademy" is an excellent resource. The use of math to support the points presented is well; enough to see statistical evidence, but not so much

that you need a graduate course in mathematics to understand what he's saying. Bales covers the elements behind good wide receiver and quarterback sleepers (read: hand size and height), how to maximize value from conventionally-sub-optimal fantasy draft slots, as well as a few other "bet-you-never-thought-of this" points that'll help your football game. A solid purchase for both the casual football fan and the fantasy football enthusiast.

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